

ए. धनलक्ष्मी
A. DHANALAKSHMI



संयुक्त सचिव
भारत सरकार
विज्ञान और प्रौद्योगिकी मंत्रालय
विज्ञान और प्रौद्योगिकी विभाग
Joint Secretary
Government of India
Department of Science & Technology
Ministry of Science & Technology

D.O.No.Misc/61/2025-CDN

12th September, 2025

Dear Sir,

As you are aware, the Swachhata Hi Seva (SHS) 2025 campaign is being jointly organized by the Ministry of Housing and Urban Affairs (MoHUA) and the Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, from 17th September to 2nd October, 2025, culminating on Swachh Bharat Diwas. This year's theme, "Swacchotsav", beautifully resonates with the festive spirit of the period. The SHS 2025 is being monitored by the Cabinet Secretariat.

2. The campaign will focus on the following key areas:

- Transformation of Cleanliness Target Units (CTUs): Identification, mapping and clearing of difficult/dirty spots.
- Clean Public Spaces: Ensuring general cleanliness of campuses and public areas.
- SafaiMitra Suraksha Shivirs: Organizing preventive health check-ups and linking with welfare schemes.
- Clean Green Utsav: Celebrating in an eco-friendly and zero-waste manner.
- Advocacy and Awareness: Activities such as Swachh Sujal Gaon, Waste to Art, Clean Street Food, RRR Centres, etc.

3. A suggestive plan of action is enclosed at Annexure-I for ready reference and adoption by Survey of India (Sol).

4. For successful conduct of SHS-2025, you are requested to appoint Nodal Officer for coordinating the activities being planned and performed during the SHS-2025 campaign. The Nodal Officer will be responsible for uploading daily updates of the activities on the SHS-2025 portal (<https://swachhatahiseva.gov.in>) and submitting daily report to DST regarding activities performed during the day. Login credentials for uploading activities on SHS-2025 portal will be shared shortly.

5. I would also like to bring to your notice that Special Campaign 5.0 is being organized in two phases. The First Phase - Preparatory Phase - will commence from 15th September, 2025 and will conclude on 30th September, 2025, followed by the Second Phase - Implementation Phase - from 2nd to 31st October 2025. This initiative is being coordinated by Department of Administrative Reforms and Public Grievances under the overall guidance

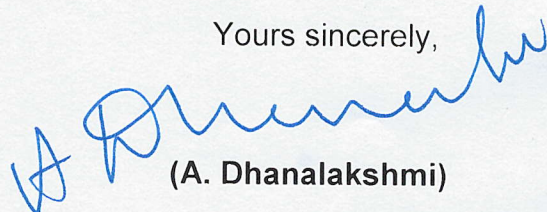
of the Cabinet Secretary. This campaign lays emphasis on record management, cleanliness in field/offices with public interface. This year, special attention is being given to scientific management of e-waste. For overseeing the activities under Special Campaign 5.0, it is requested that a Nodal Officer may be appointed who will report the progress made/activities undertaken to Department of Science and Technology on daily basis, which will be uploaded in the web portal.

6. In the past, your office has always come forward with dedication and enthusiasm, and I am confident that with your leadership and the commitment of your teams, we will make SHS-2025 and Special Campaign 5.0 equally successful.

I look forward to your kind support and active participation in these important national campaigns.

With warm regards,

Yours sincerely,



(A. Dhanalakshmi)

Encl: As above

Shri Hitesh Kumar S. Makwana
Surveyor General of India
Survey of India
Hathibarkala Estate,
DEHRADUN - 248001

Annexure-I

Suggestive Activities for the Swachhata Hi Seva SHS (2025) 17 Sept- 2 Oct 2025

S.No.	Date and Days	Details of activity
1.	17.09.2025 (Wednesday)	Inauguration of Swachhata Hi Seva Campaign & Taking oath. CTU Identification
2.	18.09.2025 (Thursday)	Cleaning and Beautification of office premises Mass Scale Cleanliness Drives Door to door awareness
3.	19.09.2025 (Friday)	Organisation of Swachhata Samvad, essay & slogan writing and Swachhata Quizzes competitions on the theme of 'Swachh Bharat'.
4.	22.09.2025 (Monday)	Cleaning of Roof tops of all the buildings of the organisation. Shramdanna to be held on 25 th Sept, 2025. (Ek Din, Ek Ghanta, Ek Saath) Ek ped maa ke naam
5.	23.09.2025 (Tuesday)	Storytelling and Literature Events Art Exhibitions SBM Sports league Traditional Dance Performances Music and Singing Cultural Workshops Theater and Drama Film Screenings Cultural Heritage Tours Crafts and Handicrafts Art Exhibitions/ wall painting
6.	24.09.2025 (Wednesday)	Disposal of e-waste/ scrap/ obsolete/ BER and used consumable items including miscellaneous electrical waste etc. from Vishwakarma Bhawan

S.No.	Date and Days	Details of activity
7.	25.09.2025 (Thursday)	Distribution of cleanliness material (dustbins etc) in nearby slum. (Cleanliness Awareness)/ Pathway Development
8.	26.09.2025 (Friday)	Inauguration/ Refurbish SBM Assets
9.	29.05.2025 (Monday)	Organisation of Blood donation Camp SafaiMitra Suraksha Shivirs
10.	30.09.2025 (Tuesday)	Creation of Selfie Points Swachh Food Streets Initiative
11.	01.10.2025 (Wednesday)	Waste to Art Installations Cyclothons Swachhata run/ marathons
12.	02.10.2025 (Thursday)	Closing Ceremony (Awards distribution)